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The first step in making Nashville greener involves communicating to the business community and the public the value proposition associated with green practices.

It goes beyond sustainability and the feel good aspects of being environmentally friendly. These practices are being driven by real cost savings and ROI.

Reducing our dependence on non-renewable resources is an economically sound practice that is supported at a national and local levels.

Regarding buildings and construction, there are several areas where local governments can assist. These areas include expedited regulatory and building permitting as well as considering a refund of some portion of the permitting and connection fees once a LEED project is complete.