

1605 Adler Circle Suite E Portage Indiana 46368

PHONE (219) 841-6416 FAX (219) 764-0446

## FOR RELEASE MARCH 27-28

### CONTACTS:

Amanda Watson, Director of PR  
Holladay Properties  
[awatson@holladayproperties.com](mailto:awatson@holladayproperties.com)  
(219) 841-6390

Becky Castor, GM  
Egg on Your Face  
[eoyfdiyb@verizon.net](mailto:eoyfdiyb@verizon.net)  
(219) 764-1700



The new Egg on Your Face™ Rooster, shown above, is looking for a name. The Rooster was mounted to the roof above the restaurant on March 25, 2010.

## Egg on Your Face™ holding “Name Our Rooster” contest

(Portage, Ind.) – Egg on Your Face™ is holding a “Name Our Rooster” contest to find a name for the nine and a half foot tall rooster that was mounted over the restaurant on March 25, 2010. Come into Egg on Your Face™ or Deli in Your Belly™, located at 6295 AmeriPlex Drive in Portage, Indiana, between Monday, March 29<sup>th</sup> and Monday, April 5<sup>th</sup> to submit name ideas.

As an incentive, all guests will receive 10% off their order when they submit an acceptable name idea for the contest. No obscene or offensive names will be accepted. Ideas must be submitted in person at either restaurant and the 10% off discount must be used at the time of submission.

The ideas will be narrowed down to the top 10 by an impartial committee. Voting for the final name will be held online and in the restaurant from Wednesday, April 7<sup>th</sup> to Wednesday, April 14<sup>th</sup> and is open to everyone. Prizes will be awarded for the winner, first runner up and second runner up.

The person with the winning submission will receive a free night’s stay at the Country Inn & Suites in Portage, a \$30 gift card to Quaker Steak & Lube, and a \$20 gift certificate to Egg on Your Face™. First runner up will receive a \$20 gift certificate to Egg on Your Face™, and Second runner up will receive a \$10 gift certificate to Egg on Your Face™.

**About Egg on Your Face:**

Egg on Your Face™ and Deli in Your Belly™ opened in 2008 when the building’s owner, Holladay Properties, and local restaurant owner, Larry Briski, noticed a need for a great breakfast restaurant for local residents. The name “Egg on Your Face” comes from the idiom meaning to look foolish or be embarrassed. The expression dates back to the unruly practice of pelting eggs at an incompetent actor and forcing him off stage. Deli in Your Belly™ is located in the back of the restaurant and offers convenient and quick Deli sandwiches, made with fresh baked breads and deli-sliced, quality meats. Visit us on the web at [www.eggonyourfaceportage.com](http://www.eggonyourfaceportage.com)

**About Holladay Properties:**

Headquartered in South Bend, IN, with offices in Portage and Indianapolis, IN, Nashville, TN and Richmond, VA, Holladay Properties is a market leader in construction, design, property management, land development and asset repositioning, build-to-suits, and real estate project financing. The firm has completed over \$2 Billion in total projects.

Visit us on the web at [www.holladayproperties.com](http://www.holladayproperties.com)

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