

FOR IMMEDIATE RELEASE

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Holladay Properties employees donate time, funds to United Way Employees participate in various United Way projects as part of Holladay's commitment to community service

(Valparaiso, Ind.) – Insect bites, poison ivy, thorns, and ragweed allergies are not a normal part of the work day for Holladay Properties employees. However, on Friday, August 26, nine volunteers braved the elements to take part in the United Way of Porter County's 2010 Day of Caring.



The Holladay Properties team enjoys the sun after spending the day removing invasive plants at Taltree Arboretum in Valparaiso, Indiana.

This was the second Day of Caring that Holladay Properties had participated in as a team. This year, employees from the Holladay Properties Portage and South Bend offices spent the day helping remove invasive plants at Taltree Arboretum & Gardens in Valparaiso, Indiana, a 360-acre reserve of formal gardens, woodlands, wetlands, and prairies.

“The staff at Taltree is grateful that [Holladay Properties] chose Taltree [for their] project [and] for [their] hard work on the Day of Caring. A lot was accomplished that couldn't have been done without [their] help.” Stephanie Heyer, Community Outreach/Volunteer Coordinator for Taltree Arboretum & Gardens said.

The Day of Caring was the third United Way project that Holladay Properties employees had taken part in during the last month. On August 12, Holladay Properties employees attended a “kick-off party” at the Logan Center in South Bend as the commencement of the United Way of St. Joseph County’s 2010 Pacesetter Campaign.

Each year, the Pacesetter Campaign Drive lasts two weeks. This year, from August 12 until August 26 Holladay Properties employees raised \$14,616 for the United Way of St. Joseph County. Twenty-one members of the Holladay staff were part of the Pacesetter team.

In the midst of the Pacesetter campaign drive, Holladay staff supported the United Way by having a picnic style lunch at the County City Building as City workers grilled dogs for the United Way on August 19 in



Holladay Properties staff supports the United Way by attending the annual “Hot Dog Day” at the County City Building in South Bend.

South Bend. The City of South Bend employees hold a “Hot Dog Day” annually with all proceeds benefitting the United Way.

As a company and as individuals, Holladay partners and employees have made community service a high priority. Holladay staff has served in a variety of positions, ranging from service as elected officials to leadership of community organizations for the arts and social services to volunteering as mentors to school children. Holladay staff routinely donate and volunteer for non-for-profit groups such as the Boy and Girls Clubs, YMCA, American Cancer Society and United Way.

About Holladay Properties:

Headquartered in South Bend, IN, with offices in Portage and Indianapolis, IN, Nashville, TN and Richmond, VA, Holladay Properties is a market leader in construction, design, property management, land development and asset repositioning, build-to-suits, and real estate project financing. The firm has completed over \$2 Billion in total projects.

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